



AMITY SCHOOL OF FASHION TECHNOLOGY

Fashion for Social Cause

**(Skill Development for Underprivileged Sectors & Sewing
Classes for Villagers)**

ACTIVITY-1

Empower Female Cleaning Staff of AUC

A Social Outreach Programme was organized by ASFT, AUC on 24th August 2018 at Fashion Studio. The female staff members of AUC, especially those who look after the cleanliness of the campus were provided the basic knowledge of stitching by the students of B. Des Semesters III and V. The mission was to empower the underprivileged women of village Manth, Kharora. By developing stitching skills, they can enhance their livelihood as sewing saves money, provides flexibility, saves time, and gives a sense of accomplishment. The faculty members and students of ASFT attended the event. The event was coordinated by Ms Dipti Chaturvedi.

DATE	DAY	TIME	TOPIC	CONDUCTED BY	TARGET AUDIENCE
24.08.2018	Friday	05:30-06:30 PM	SOCIAL OUTREACH: Empower Female Cleaning Staff of AUC	Ms Dipti Chaturvedi	Underprivileged women of the village Manth, Kharora

PHOTOGRAPH



ACTIVITY-2

International Women's Day 2020 - To Empower the underprivileged women

The "International Women's Day" was celebrated by ASFT, AUC on 5th March 2020 in the Fashion Studio. The female staff members of AUC, especially those who look after the cleanliness of the campus, were provided with the basic knowledge of stitching by the students of B. Des Semesters II and IV. This was a humble initiative to empower the underprivileged women of village Manth, Kharora. By developing stitching skills, they can enhance their livelihood as sewing saves money, provides flexibility, saves time and gives a sense of accomplishment. The faculty members and students of ASFT participated in this event with full enthusiasm. The event was coordinated by Ms Dipti Chaturvedi.

DATE	DAY	TIME	TOPIC	CONDUCTED BY	TARGET AUDIENCE
05.03.2020	Thursday	01:00-02:00 PM	SOCIAL OUTREACH: International Women's Day 2020 - To Empower the underprivileged women	Ms Dipti Chaturvedi	Underprivileged women of village Manth, Kharora

PHOTOGRAPHS



ACTIVITY-3

Online Training: Mask Making for Rural Women of Math Village, Kharora

Amity School of Fashion Technology conducted Social Outreach Program on 5th September. This programme was organized to encourage the women of Manth Village, Kharora to be independent during this time of pandemic by making masks at home and by imparting the knowledge of mask making they have been provided the confidence of working and being safe. The event was attended by the faculty and staff members of ASFT. The event was coordinated by Ms Dipti Chaturvedi.

DATE	DAY	TIME	TOPIC	CONDUCTED BY	TARGET AUDIENCE
05.09.2020	Saturday	01:00-02:00 PM	SOCIAL OUTREACH: Online teaching of Mask making to rural women of Math Village, Kharora	Ms Dipti Chaturvedi	Underprivileged women of village Manth, Kharora

PHOTOGRAPH



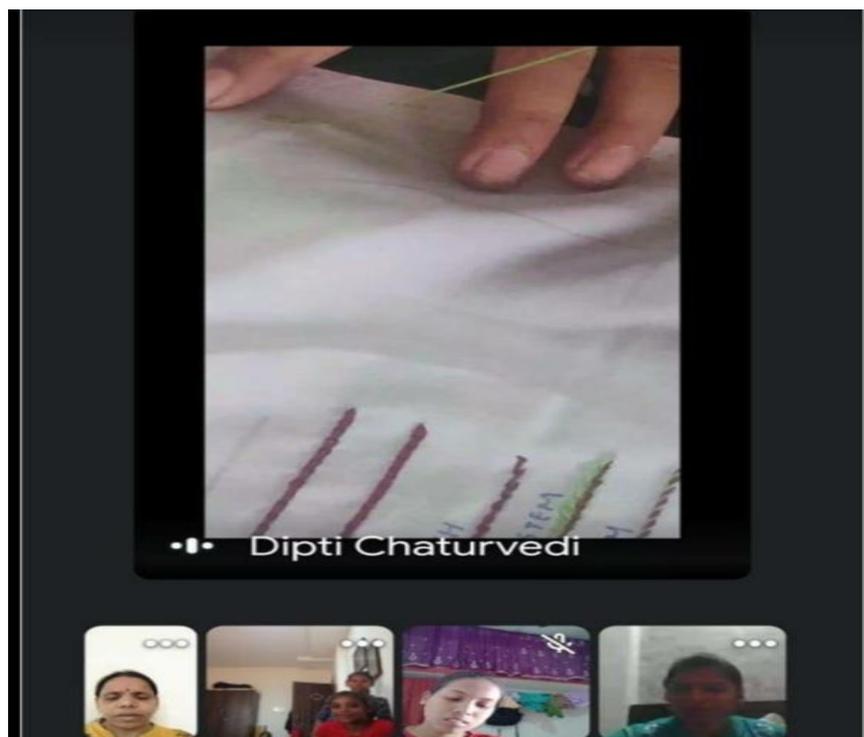
ACTIVITY-4

Online Training: Basic Hand Embroidery to Rural Women of Math Village, Kharora

Amity School of Fashion Technology (ASFT) conducted a Social Outreach Program on 27th February 2021. The females of Math village, Kharora were provided with the basic knowledge of Hand-Embroidery. This was a humble initiative to empower the underprivileged women of village Manth, Kharora. By developing income generation through skill of embroidery, the women would be able to enhance their livelihood, and, in that light, the faculty members encouraged them to have confidence in their work and empower themselves. This endeavour would also help the women to save money, provide flexibility in their lifestyle and give a sense of accomplishment in their day to day lives. The event was attended by the faculty and staff members of ASFT. The event was coordinated by Ms Dipti Chaturvedi.

DATE	DAY	TIME	TOPIC	CONDUCTED BY	TARGET AUDIENCE
27.02.2021	Saturday	01:00-02:00 PM	SOCIAL OUTREACH: Online teaching of Basic Hand Embroidery to rural women of Math Village, Kharora	Ms Dipti Chaturvedi	Underprivileged women of village Manth, Kharora

PHOTOGRAPH



ACTIVITY-5

Community Service: Teaching Basic Garment Mending Techniques to the Underprivileged Women of Gudhiyari, Raipur

Amity School of Fashion and Technology organized an exclusive online Activity on Garment mending techniques for the Underprivileged Women of Gudhiyari Raipur (CG). The staff member of ASFT, AUC visited Gudhiyari and invited women of the neighboring place to participate in the activity and learn new skill of garment mending techniques. Ms Rituparna, faculty member of the Fashion School conducted the session on hybrid mode through MS Teams on 21 August 2021 from 3:30 PM to 4:15 PM. The aim was to teach and train the various techniques of 'hand rafu' under garment mending techniques.

The local women of the neighboring place of Gudhiyari, Raipur, participated in the Activity session with great fervor. The participants appreciated the efforts made by the faculty members of ASFT and have shown interest for such online trainings in future also. Two of the faculty members of ASFT participated the event. The event was coordinated by Ms. Rituparna Chatterjee.

DATE	DAY	TIME	TOPIC	CONDUCTED BY	TARGET AUDIENCE
21.08.2021	Saturday	03:30-04:15 PM	Community Service- "Teaching Basic Garment Mending Techniques to the Underprivileged women of Gudhiyari, Raipur	Ms. Rituparna Chatterjee	Underprivileged women of Gudhiyari, Raipur

PHOTOGRAPHS



ACTIVITY-6

Training of Mat Development from Waste Fabric and Jute to Underprivileged Women of Gudhiyari, Raipur

Amity School of Fashion and Technology organized a community service on **Mat Development from Waste Fabric and Jute** for the underprivileged women of Gudhiyari, Raipur (C.G.). The faculty and staff members visited Gudhiyari and invited women of the neighboring place to participate in the activity and taught the new skills of mat development. The session was conducted offline on 25th September 2021 from 3:30 PM to 5:30PM. The event was conducted by the faculty members of ASFT with a view to address the various techniques of 'Mat Making' using scrap fabrics and jute.

The local women of the neighboring place of Gudhiyari, Raipur, participated in the activity session with great fervor. The participants appreciated the efforts made by the faculty members of ASFT and have shown interest for such online trainings in future also. The event was coordinated by Ms Annie Ali.

DATE	DAY	TIME	TOPIC	CONDUCTED BY	TARGET AUDIENCE
25.09.2021	Saturday	03:30-05:30 PM	Community Service- "Teaching Mat Development from Waste Fabric and Jute"	Ms Annie Ali	Underprivileged women of village Gudhiyari, Raipur

PHOTOGRAPHS

